

Map
to
location

COMPANY NAME

Company Address 1
Company Address 2
Phone number, etc.

Company
logo or
artwork

DISCOUNT COUPON

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DISCOUNT COUPON

Marketing plan for 2010 US Youth Soccer Far West Regional Championships program coupons:

A 2-page coupon insert will be the "centerfold" (11" x 17") of the souvenir program. This flyer is a full-sized mock-up of one page. Some possible options for configuring the "value" side are shown on the reverse. We need EIGHT coupons sold before this "centerfold" becomes a reality. Copy deadline 15 April 2010.

Each individual "coupon" is 2-3/4" x 8-1/2" (double-sided).

A paid ad in the Souvenir Program, or another sponsorship investment in the Tournament, entitles a company to one (1/4-page) coupon space for the discounted price of **\$250**.

A 1/4-page coupon space ONLY (no ad in the program or other sponsorship) may be purchased for **\$400**.

Contact Mike Chesley (mikechesabq@aol.com) to arrange for your tournament sponsorship.

Contact Bill Flor (jbddata@jbddata.com) for program advertising and for technical details of copy submission and program production.

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DISCOUNT COUPON

10% OFF

Any other conditions or limitations

10% OFF

artwork

Get **10% OFF** the total bill for your group meal at **CompanyName** (tax and gratuity not included) when you present this coupon and a valid Far West Regional Championships participating team credential

artwork

10% OFF

Valid 21-27 June 2010 ONLY
(no cash value)

10% OFF

\$1 OFF

\$1 OFF

SAVE \$1.00 at CompanyName

with this coupon on any purchase of \$10.00 or more of Xxxxx products

Valid 21-27 June 2010 ONLY
(no cash value)

\$1 OFF

\$1 OFF

\$1 OFF

\$1 OFF

SAVE \$1.00 at CompanyName

with this coupon on any purchase of \$10.00 or more of Xxxxx products

Valid 21-27 June 2010 ONLY
(no cash value)

\$1 OFF

\$1 OFF

5% OFF

Any other conditions or limitations

5% OFF

artwork

SAVE 5% at CompanyName

on any xxxxxx equipment purchase when you present this coupon and a valid Far West Regional Championships participating team credential

artwork

5% OFF

Valid 21-27 June 2010 ONLY
(no cash value)

5% OFF

FREE LARGE DRINK

at **CompanyName** with this coupon and the purchase of any regular meal

Valid 21-27 June 2010 ONLY
(no cash value)

FREE LARGE FRIES

at **CompanyName** with this coupon and the purchase of any regular meal

Valid 21-27 June 2010 ONLY
(no cash value)

FREE LARGE DRINK

at **CompanyName** with this coupon and the purchase of any regular meal

Valid 21-27 June 2010 ONLY
(no cash value)