

The New Mexico Youth Soccer Association hosts the ...  
2010 US Youth Soccer Far West Regional Championships  
State Farm Soccer Complex at Santa Ana Pueblo  
Albuquerque, NM 21-27 June 2010



Tournament Souvenir Program  
Advertisement Contract & Invoice

Name of business: \_\_\_\_\_

Business contact and title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

**Advertising Sizes and Rates <sup>1</sup>**

All ads are "run of book" unless otherwise stipulated

- Back Cover ..... SOLD
- Inside Covers (two available) ..... BOTH SOLD
- Full Page ..... \$1,200
- 1/2-Page (horizontal or vertical) ..... \$ 650
- 1/4-Page(horizontal or vertical) ..... \$ 400
- "Business Card" (1/8-Page) ..... \$ 250
- 1/4-Page centerfold coupon  
With paid program ad or other sponsorship ..... \$ 250  
As an individual ad ..... \$ 400

**Artwork Services and Charges**

If you are unable to submit your ad in high-quality electronic format as required (see page 2), you may contract with the program editor for assistance as follows:

- Full Page ad design starts at ..... \$ 250
- 1/2-Page ad design starts at ..... \$ 150
- 1/4-Page ad design starts at ..... \$ 100
- "Business Card" ad design starts at ..... \$ 75
- "Camera Ready" art charge (convert to digital)<sup>2</sup> ..... \$ 75
- "Electronic" ad submission<sup>3</sup> ..... No additional charge

1 - Additional cost will be incurred if an acceptable digital file is not provided. 2 - Mechanical artboards, laser prints, or "velox" originals.  
3 - See page 2 or contact the program editor directly for specifications at (505) 662-7885 or jbddata@jbddata.com .

Please attach/enclose CD/DVD, advertising copy, business card, etc., as you wish it to appear in the program. Attach full payment. Make checks payable to New Mexico Youth Soccer Association.

**"We hereby authorize/request that NMYSA publish an ad in the 2010 US Youth Soccer Far West Regional Championships Program with the above specifications."**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print name and title: \_\_\_\_\_



**New Mexico Youth Soccer Association**

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(505) 830-2245 • (800) 976-2245 • Fax: (505) 830-2247 • admin@nmysa.net • http://www.nmysa.net/  
Program editor: Bill Flor • J&B Data Services • 1862 Broadview Drive • Los Alamos, NM 87544-2800  
(505) 662-7885 • Fax: (866) 636-2133 • jbddata@jbddata.com