



The Coaching Manual

Press Release



NEW MEXICO
YOUTH SOCCER

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NMYSA ANNOUNCE OFFICIAL DIGITAL COACHING PARTNER

The New Mexico Youth Soccer Association (NMYSA) has agreed a partnership with thecoachingmanual.com, a leading soccer coaching website. The partnership will see The Coaching Manual be named NMYSA's official digital coaching platform.

The Coaching Manual, based in Manchester, UK, will work closely with NMYSA to make their industry leading content and software tools available statewide to NMYSA's network of clubs and their coaches. They will also add NMYSA Coaching Content to be made available to their members.

The platform contains a comprehensive library of video based coaching content from a leading Premier League academy, animations and detailed downloadable explanations and diagrams. There are also a host of cutting edge software tools and mobile apps to help coaches deliver great Soccer education.

Youth Soccer clubs in New Mexico will be given exclusive access to the content, as NMYSA strive to improve the quality of soccer in the State, and continue the great work they do for young players.



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Terry Barton, Co-Founder of The Coaching Manual said: “We’re very excited to be sharing our platform with NMYSA members. We share many common beliefs with NMYSA around Soccer and Coach Education”.

“The organization has a strong network of clubs in the State of New Mexico and our aim is to provide those clubs and coaches with quality material to deliver training of a high standard to players Statewide”.

“Working closely with the Association, we hope to complement their objective to improve the standard of soccer in New Mexico”.

NMYSA’s Josh Groves said: “NMYSA is excited to announce a partnership with The Coaching Manual. The resources available on The Coaching Manual platform are unrivaled, the depth of content in the form of planning software, videos, articles and lesson plans will provide fantastic support to coaches of all age groups and levels across the state.

“These resources will greatly help our mission of raising the level of coaches and players in New Mexico”.

As part of the agreement NMYSA Director of Soccer Development, Groves, will also circulate a weekly email to the Association’s clubs with recommended practices and guides.

The platform will be available immediately to NMYSA Clubs by visiting www.thecoachingmanual.com.

For more information on The Coaching Manual, please visit www.thecoachingmanual.com.

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About The Coaching Manual:

The Coaching Manual is a family-run business based in Manchester, UK. Founded in 2011, they specialize in exclusive, innovative training content for Players, Coaches, Teams, Clubs and Governing Bodies at all levels of the game. To learn more, visit thecoachingmanual.com.

Media Contact:



The Coaching Manual

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Name: Harry Doyle

Cell: (+1) 562 201-4233

Email: harryd@thecoachingmanual.com

