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US Youth Soccer Partners with Keeper Wars Ink for All-New Goalkeeper Club

Members receive exclusive access to content, tips and member-only benefits

FRISCO, TX (September 24, 2021) – US Youth Soccer (USYS) is pleased to announce their expanding partnership with Keeper Wars Ink to provide an all-new online USYS Goalkeeper Club featuring unmatched and ongoing keeper content, tips, goalkeeper training, interactive workshops, podcasts, resources and exclusive member-only benefits.

“We are thrilled to partner with Keeper Wars Ink on this exciting new initiative. As a “retired” goalkeeper, I’m thrilled that USYS has developed a unique platform with our friends at Keeper Wars Ink to bring keepers together. It’s a truly unique position in sport and creating a national club will help provide resources and support for all keepers to take their skills and passion for the game to the next level, said Skip Gilbert, CEO US Youth Soccer.

Recognized as the leading competitive goalkeeper event provider in the US, Keeper Wars Ink has established itself as an important ally of USYS and its 54 member State Associations. With their Keeper Wars national series, USYS and Keeper Wars Ink have given goalkeepers an exciting platform to showcase their talents. The close-knit goalkeeper community will now have an additional opportunity to unite under the USYS Goalkeeper Club which celebrates and features the tremendous skills of goalkeepers and their impact to the game.

“The Keeper Wars Ink foundation was built upon the simple concept of giving back to the neglected audience of goalkeepers. We wanted to make a positive impact on a position that doesn't get much love while bringing enjoyment, limelight and knowledge to these behind-the-scenes heroes of soccer. This all-new USYS Goalkeeper Club will bring goalkeepers together through a shared sense of acceptance and community.

We have heard and seen the struggles and lack of resources and guidance for goalkeepers to help them reach their goals on and off the pitch. USYS and the Keeper Wars team quickly realized that we must do more. The USYS Goalkeeper Club is built upon the same simple founding concept that the Keeper Wars Foundation was built upon; giving back to the neglected audience of goalkeepers”, said Casey Clark, Founder and CEO of Keeper Wars Ink.

USYS Goalkeeper Club will be the first of its kind and paves the way for keepers in the soccer community by providing tools and resources to develop and support goalkeepers. Its sole purpose is to give back to the goalkeeper position and let them know they have two national organizations behind them every save of the way. With goalkeeper and fitness training videos from professional soccer players, performance and mindset video content by dual-sport professional athletes, podcasts with the Goalkeeper Club Crew and other soccer guests including professional players and coaches, members will have a wealth of resources. Members also get access to a goalkeeper fitness app which includes a national goalkeeper leaderboard, nutrition coaching, interactive workshops, discounts for members from partners and more.

About the United States Youth Soccer Association (US Youth Soccer)

US Youth Soccer, the largest youth sport organization in the country, is on a mission to provide world-class support, resources and leadership, helping every member fulfill their goals, on and off the field of play. US Youth Soccer registers nearly 3 million players annually. Through its programming, resources and leadership, US Youth Soccer is advancing the game for its 54 Member State Associations, 10,000 clubs and leagues and nearly 1 million administrators, coaches and volunteers. US Youth Soccer connects families and communities to the power of sports and its shared love of soccer. US Youth Soccer provides a path for every player, offering programs that provide a fun, safe and healthy environment for players at every level of the game. We Are Youth Soccer. For more information, visit www.usyouthsoccer.org.

About KEEPER WARS INK

Keeper Wars Ink is a soccer competition initiative designed and built for the specialty position of goalkeepers. Created to give keepers an exciting 1v1 platform to showcase their talents. It is a focused opportunity for the keeper society to come together and compete. Keeper Wars gives the limelight to the goalkeepers and allows them to showcase their skills (shot stopping, scoring, diving, throwing, punting, kicking, intelligence, etc.). Keeper Wars Ink brings their events to soccer communities across the United States and generously donates a portion of their proceeds to worthy causes. In addition to their City Tour events, Keeper Wars Ink is excited to join US Youth Soccer at select National Showcase events as well. Both events are qualifiers for the 2022 Keeper Wars National Championship. Look for a Keeper Wars Ink event near you! For more information, visit www.keeperwarsink.com.

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